

smath: Smart atmospheres of social and financial innovation for innovative clustering of creative industries in MED area

the FVG creative nest

The FVG Creative Nest is an approach rather than a physical place! It's a toolbox of services developed for the enhancement and strengthening of CCI's throughout a better understanding of the needs of the traditional entrepreneurial fabric of FVG Region. It was established considering the interactions between the cultural and creative sector and the traditional one, so to develop an eco-system that involves research and training centers, business incubators, cultural and creative actors. The FVG Creative NEST consists of 7 project ideas, belonging to the creative fields of visual arts and crafts, performing art, design, creative services, cultural heritage and fashion.

#SMATH
#SMATHEUproject



let's meet the projects!

Arredo Sonoro



A project about Sound Design and Sound Furniture that aims to facilitate the harmony of spaces through sound, with the creation and installation of sound furnishing elements, with a functional and decorative vocation.



ArtMapp



It aims at developing an app that, through an interactive map, allows tourists to book a visit in the studio of a visual artist. Art enthusiasts can meet artists in their atelier, watch live the artworks and discover a new way of travelling, being protagonists of a unique experience.

Bolina Sail



A business idea that aims to achieve an organized productive chain for the recycle of used sails and processing waste coming from nautical companies, through the creation of fashion objects and eco-sustainable designs.

bolinasail.it



Ri-scoperte!



A project idea aiming at guarantying an appropriate promotion and enhancement of minor cultural assets, through the creation of a firm able to interface and build bridges with the owners of minor museums and archeological sites, by offering a set of additional services.

Mapparte PRO



A further professional implementation of the app and website of the multidevice platform Mapparte, that aims at providing a tool that, through the support of new technologies, can help to identify and find locations to be dedicated to creative activities.

mapparte.com



Zoprai



It aims at addressing identified issues related to the promotion of products and services, by offering assistance in the organization of activities such as events, installations and multi-sensorial experiences within the companies.

zoprai.com/branding-e-eventi

Jazz Hotel



Business idea that consists in the creation of a set of music related services, to be offered to few high standard hotels so to constitute for them an added value, expand and diversify their offer and therefore their clientele.

Learn more about SMATH [here](#).

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Project co-financed by the European Regional Development Fund