



Project co-financed by the European Regional Development Fund



On-line

## INFO DAY

November 26<sup>th</sup>, 2020

## SMATH

Venice | Zagreb | Maribor | Barcelona | Athens | Arles | Toulon | Trieste

### AGENDA

10.00 – 10.05	Welcome address by the Project Lead Partner, main features of the SMATH project	Regione Veneto, Direction of Cultural heritage, Cultural activities and Sport
10.05 – 10.10	Presentation of the agenda	<b>Zoran Hedžet</b> ATM, project partner & moderator of the event
10.10 – 10.30	Creative Atmospheres: “Nurturing SMEs with Art & Culture”	<b>Prof. Fabrizio Panozzo</b> , Ca' Foscari University in Venice
10.30 – 10.50	EU initiatives and co-financing on the field of culture, focus on support to the CCI sector	<b>Barbara Stacher</b> , EC, Policy Officer at DG EAC, Cultural Policy Unit
10.50 – 11.05	State of the art of CCI sector in Slovenia, latest development initiatives.	<b>Natalija Medica</b> , Ministry for Economic Development and Technology of Slovenia, Secretary at Directorate for internationalization, entrepreneurship and technology
11.05 – 11.20	State of the art of CCI sector in AR FVG, latest development initiatives.	<b>Elena Mengotti</b> , Regione Friuli Venezia Giulia, Department for Culture and Sports
11:20 – 12:00	SMATH best practice cases from Italy, Slovenia and France (4 cases)	<b>Project holders</b>
12:00 – 12.35	Panel discussion with participants	Moderation by <b>prof. Fabrizio Panozzo</b> , Ca' Foscari University in Venice
12:35	Conclusions and closure of event	<b>Zoran Hedžet</b> ATM, project partner & moderator of the event

#### project partners

