CULTURE & CREATIVITY IN EU: THE ROLE OF THE EUROPEAN UNION STRATEGY FOR THE ADRIATIC AND IONIAN REGION

International Conference

Culture and Creativity:
paving the way to the future EU policies

ChIMERA

|Final event

MSc Vlasta Klarić,
Thematic expert
Ministry of Tourism of the Republic of Croatia

CONTENT

- EUSAIR Pillar 4 priorities
- EUSAIR Challenges
- Correlations CCI & tourism
- Trends
- TSG4 Activities

EUSAIR PILLAR 4 PRIORITIES

Pillars

BLUE GROWTH
Blue technologies
Fisheries and aquaculture
Maritime and marine governance and services

CONNECTING THE REGION
Maritime transport
Intermodal connections to the hinterland
Energy networks

EUSAIR

ENVIRONMENTAL QUALITY
The marine environment
Transnational terrestrial habitats and biodiversity

SUSTAINABLE TOURISM
Diversified tourism offer
Sustainable and responsible tourism management

Capacity building   Research and innovation   Small and medium size busines
Climate change mitigation and adaptation   Disaster risk management

EUSAIR PRIORITIES
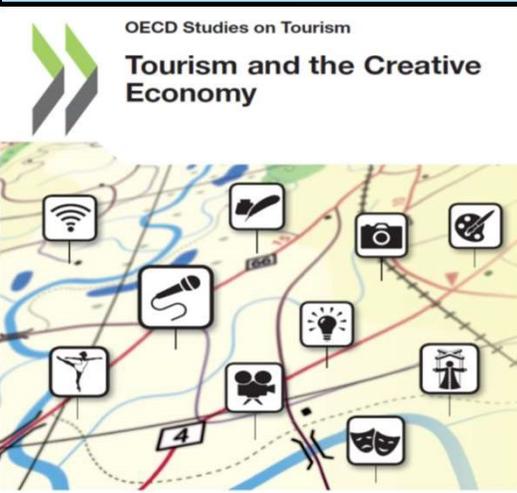
Pillar 4: Sustainable Tourism
Coordinators: Croatia and Albania
TOURISM & CULTURE

The EUSAIR **Facility Point** Strategic **Project was** set up to facilitate the implementation of the EUSAIR

Interreg
ADRION   ADRIATIC-IONIAN
European Regional Development Fund - Instrument for Pre-Accession II Fund
EUSAIR FACILITY POINT

European Commission

"EU Strategy for the Adriatic and ionian Region – pillar IV, report/analysis of the EUSAIR national tourism strategies for identifying common priorities and actions in relation to the EUSAIR action plan-pillar IV: "sustainable tourism". Defining relevant EUSAIR macro-regional mid-term tourism result indicators and targets".

Report on EUSAIR national tourism strategies
•6 top priorities
•Basket full of products

4

Sustainable Tourism
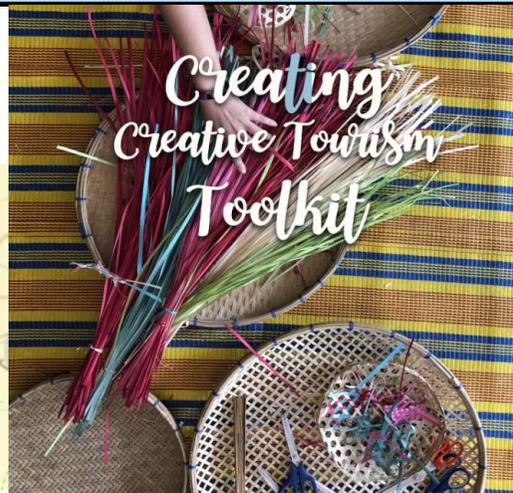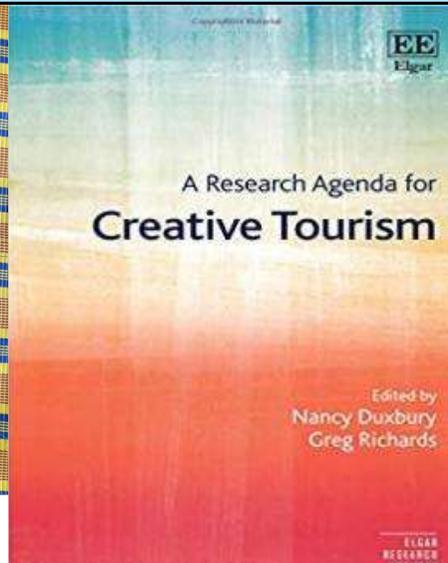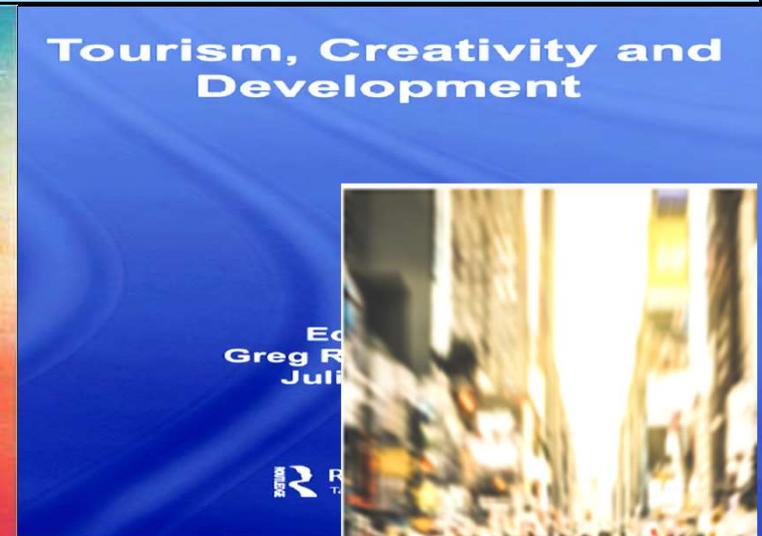
WHY?

ANSWER TO THE CHALLENGES

BACKGROUND: AIR RECEIPTS

Source: UNWTO

94%

2017

Italy
56%

Greece
21%

Croatia
14%

Slovenia
3%

Albania
2%

Serbia
2%

Montenegro
1%

Bosnia and
Herzegovina
1%

EU areas

Other areas

500 Km

CHALLENGES:
ENVIRONMENTAL SUSTAINABILITY - HARMONIZATION

2017 EUSAIR Arrivals [source: UNWTO]
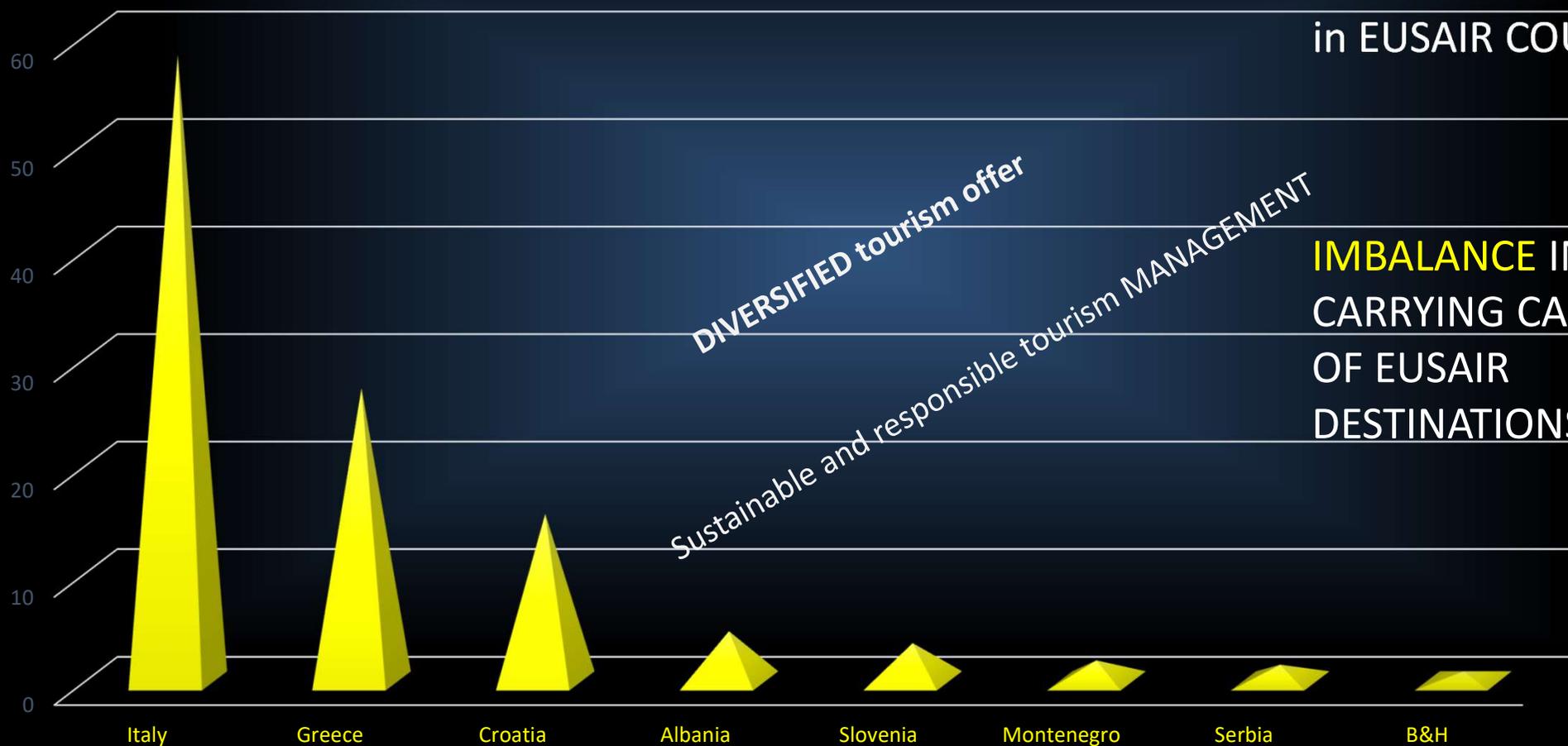
IMBALANCE IN ARRIVALS in EUSAIR COUNTRIES

IMBALANCE IN CARRYING CAPACITIES OF EUSAIR DESTINATIONS

DIVERSIFIED tourism offer

Sustainable and responsible tourism MANAGEMENT

Italy	Greece	Croatia	Albania	Slovenia	Montenegro	Serbia	B&H

60
50
40
30
20
10
0

CHALLENGES - HARMONIZATION

IMBALANCE in development of EUSAIR countries between dynamic coastal areas, heavily populated and characterized by intensive levels of land use and consumption, and inland areas declining in number of inhabitants

4 key areas of harmonization
1. Economic - receipts
2. Social – employment
3. Environmental carrying capacity
4. Cultural - visibility

2017	Albania	Croatia	B&H	Greece	Italy	Montenegro	Serbia	Slovenia
Area km²	28,748	56,594	51,129	131,940	301,338	13,812	77,453	20,273
Population	2,8 mil.	4,1 mil.	3,5 mil.	10,7 mil.	60,4 mil.	0, 6 mil.	7,0 mil.	2,0 mil.
Arrivals[1]	4,6 mil.	15,5 mil.	0,9 mil.	27,2 mil.	58,2 mil.	1,9 mil.	1,5 mil.	3,5 mil.
Receipts[2]	1,9 $bn	10,9 $bn	0,82 $bn	16,5 $bn	44,2 $bn	1,0 $bn	1,5 $bn	2,7 $bn
Total T&T GDP contrib.		25 %	9,6 %	19,7 %	13 %	23,7 %	2,6%	11,9 %
Direct T&T GDP contrib.	8,5 %	10,9 %	2,6 %	8 %	5,5 %	11 %	0,9 %	3,3 %

SOURCES: UNWTO, WTTC

# CHALLENGES:
ECONOMIC   SUSTAINABILITY - HARMONIZATION

EUSAIR countries with common but diversified heritage, history, identity but different tourism development levels

2017 EUSAIR Receipts $bn (Source: UNWTO)

IMBALANCE IN RECEIPTS in EUSAIR COUNTRIES

Country	Receipts
B&H	0,82
MONTENEGRO	1
SERBIA	1,5
ALBANIA	1,9
SLOVENIA	2,7
CROATIA	10,9
GREECE	16,5
ITALY	44,2

11
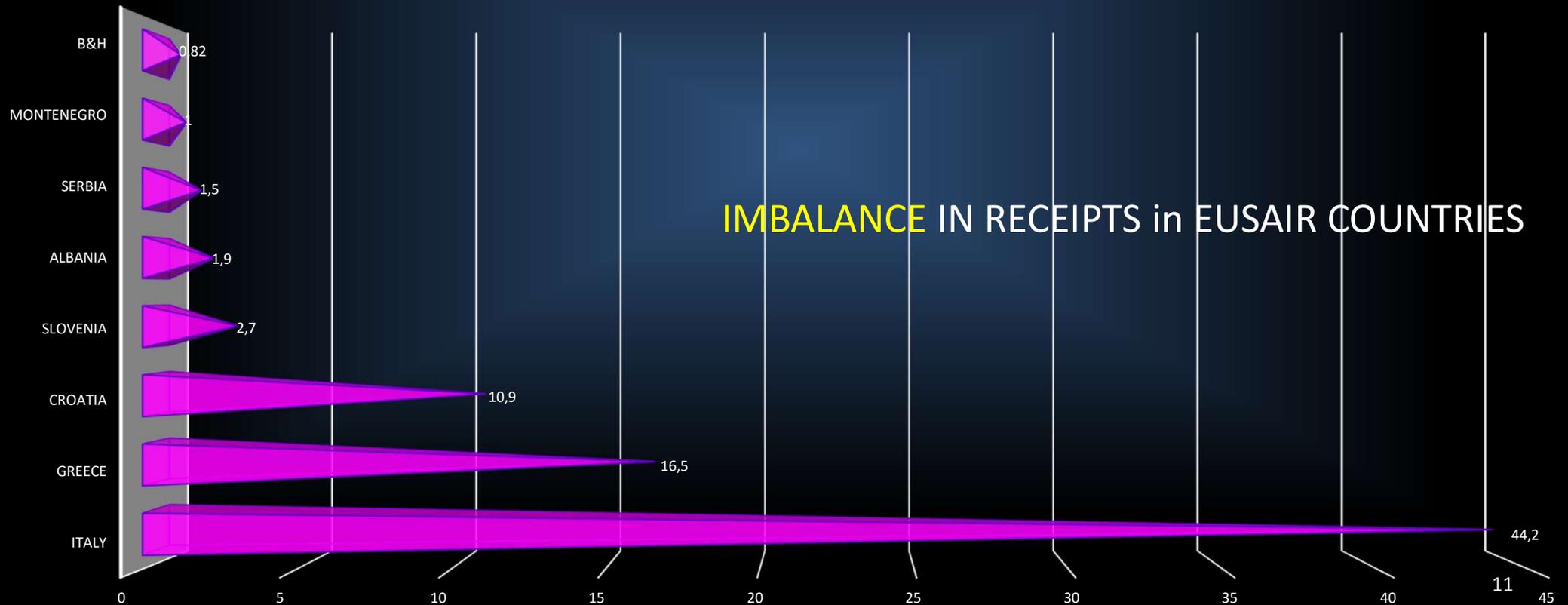
CHALLENGES
SOCIAL SUSTAINABILITY - HARMONIZATION

- **EUSAIR IMBALANCE:** dynamic coastal areas, heavily populated & intensive land use and consumption, and declining inland areas

WTTC - jobs directly supported by travel and tourism in 2017
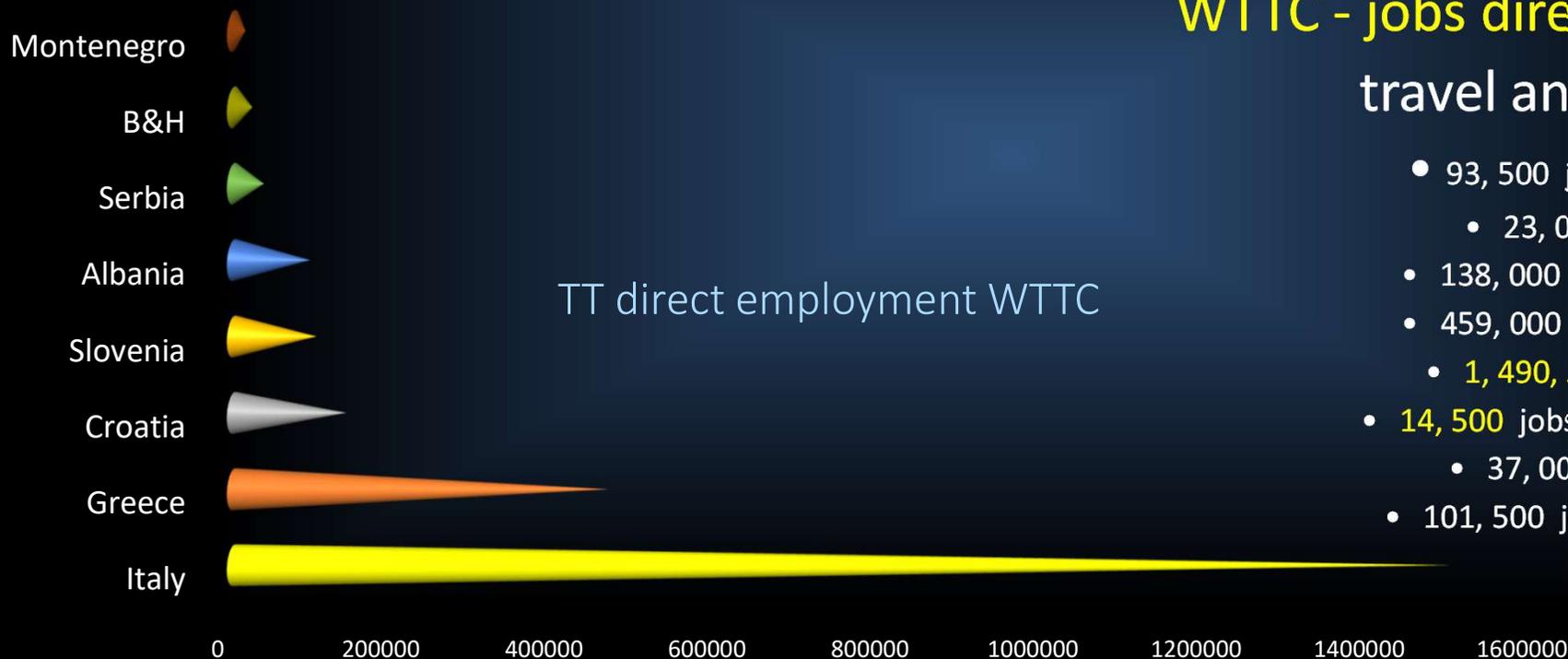
- 93, 500 jobs in Albania , or 7, 7% of TE
  - 23, 000 jobs in B&H or 3, 2 % of TE
- 138, 000 jobs in Croatia or 10, 1 % of TE
- 459, 000 jobs in Greece or 12, 2 % of TE
  - 1, 490, 500 jobs in Italy or 6, 5 % of TE
- 14, 500 jobs in Montenegro or 7, 6 % of TE
  - 37, 000 jobs in Serbia or 1, 9 % of TE
- 101, 500 jobs in Slovenia or 11, 9 % of TE
  - *TE=total employment

TT direct employment WTTC

Chart categories (top to bottom): Montenegro, B&H, Serbia, Albania, Slovenia, Croatia, Greece, Italy

X-axis: 0, 200000, 400000, 600000, 800000, 1000000, 1200000, 1400000, 1600000

WEF T&T competitiveness index

OVERALL RANKING

CULTURAL ATTRACTIONS SCORES
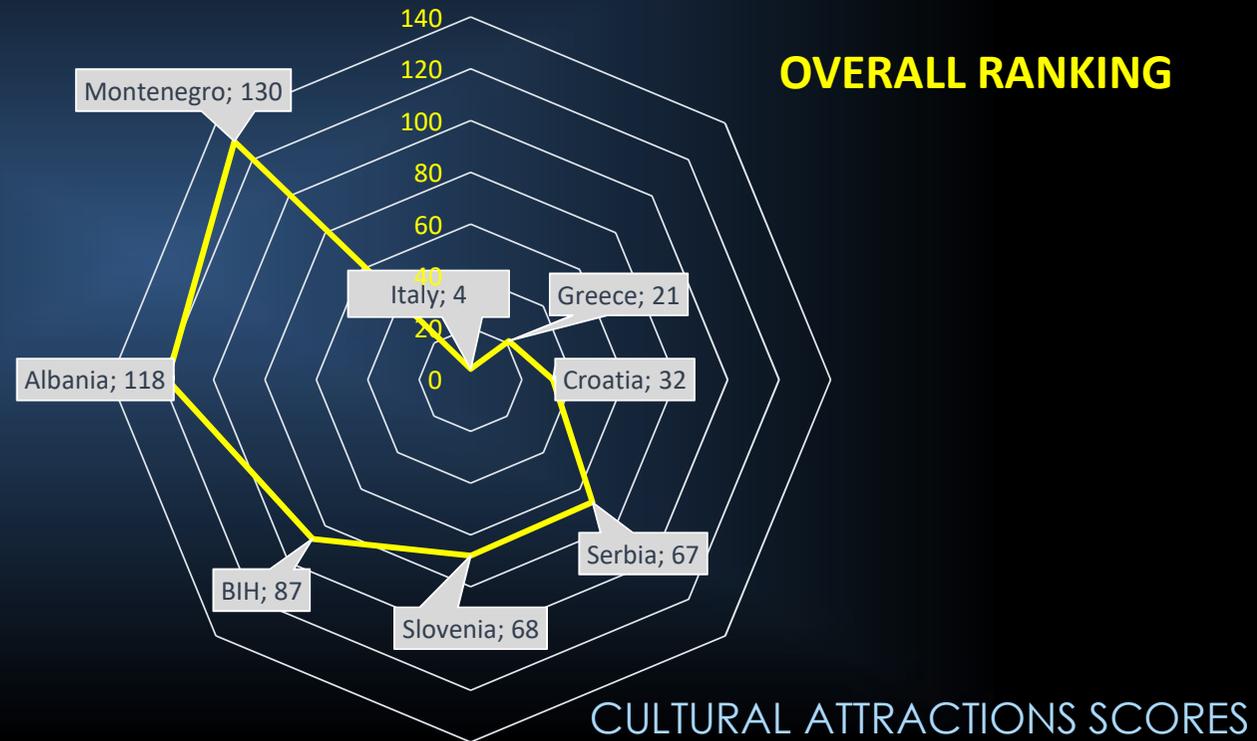
Italy	Greece	Croatia	Serbia	Slovenia	BIH	Albania	Montenegro
6,5	3,3	2,8	1,7	1,7	1,5	1,2	1,1

Chart labels: Montenegro; 130, Italy; 4, Greece; 21, Croatia; 32, Serbia; 67, Slovenia; 68, BIH; 87, Albania; 118

13

CHALLENGES
CULTURAL SUSTAINABILITY - HARMONIZATION
78 mn visitors to museums in EUSAIR countries in 2017

Montenegro 0%
Serbia 3%
Slovenia 4%
Albania 1%
Croatia 6%
B&H 1%
Greece 21%
Italy 64%
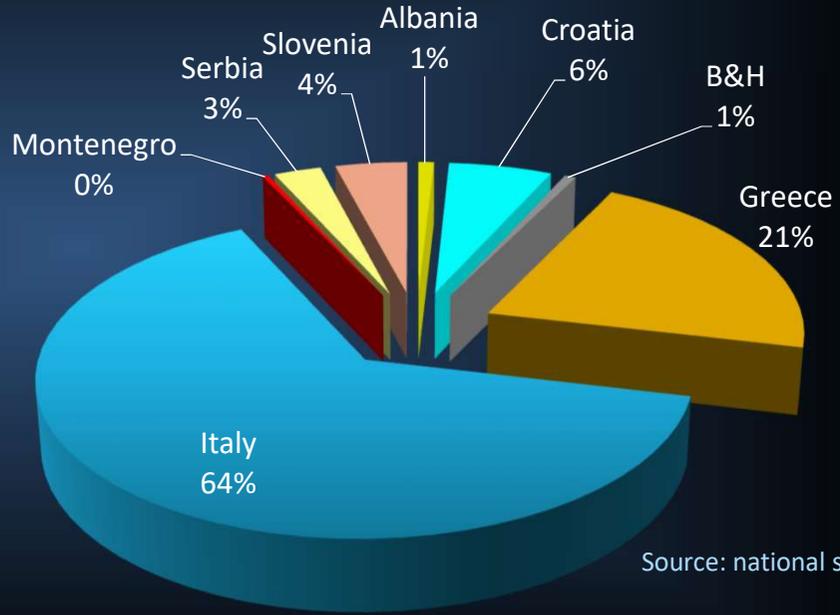
Source: national statistics of EUSAIR countries

2017 Visitors to museums and sites

Total	Albania	Croatia	B&H	Greece	Italy	Montenegro	Serbia	S
78 mn	0, 7 mn[1]	4, 6 mn[2]	0, 5 mn[3]	16, 5 mn[4]	50, 1 mn[5]	0, 26 mn[6]	142, 1 mn[7]	3

CORRELATIONS
# CREATIVE INDUSTRIES AND TOURISM

CREATIVE INDUSTRIES FOR TOURISM
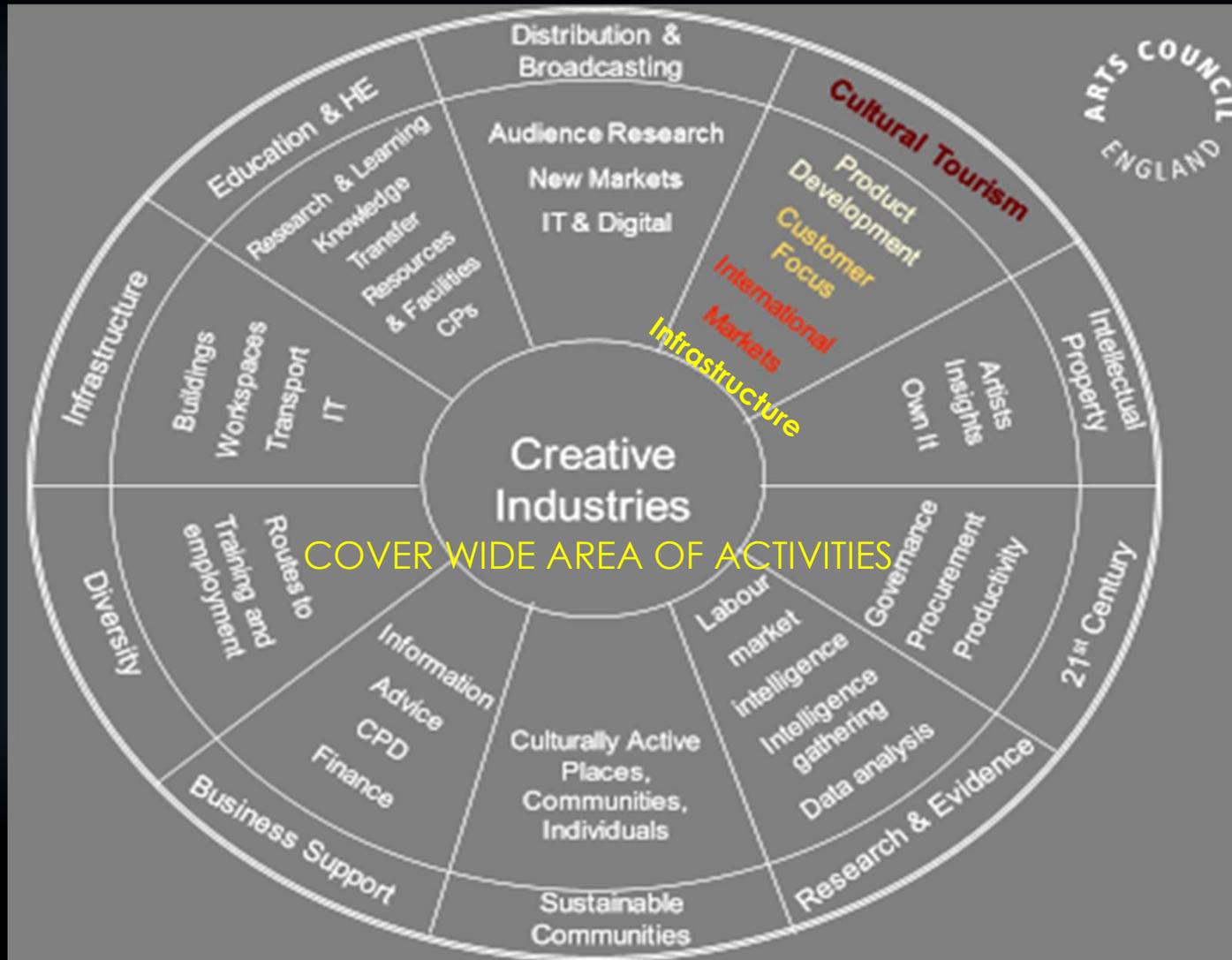
CORRELATIONS

CREATIVE INDUSTRIES FOR TOURISM	CREATIVE TOURISM
Intangible heritage	Intangible heritage
Passive presence	**Participation and activities**
Film and film locations....Musical events...	Creative writing
Festivals and festivities....theatrical events....	Photo tourism
Tangible heritage: current and historic heritage, cities, villages...	Creative painting
	Creative cooking,
Infrastructure and Equipment	Creative....
• Architecture (hotels, hospitality, TIC, ..)	
• Design (facilities, furniture, promotion…)	
• Creative districts…	
• Creative attractions, cities, destinations...	17

TERMINOLOGY - A CREATIVE SHIFT
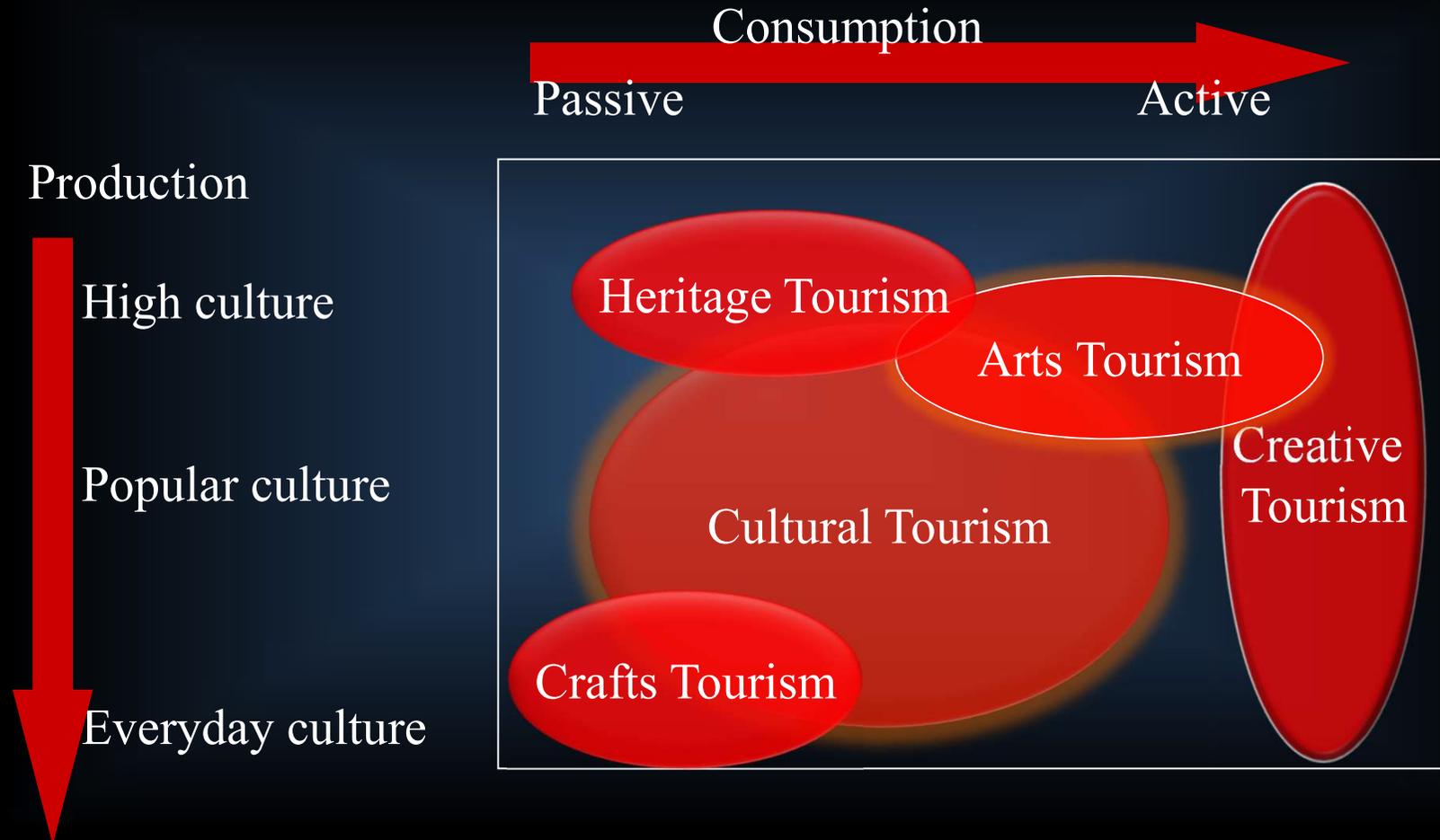
2015 Greg. richards @ altas - euro.org

Sustainable Tourism

TRENDS

TRENDS
EXPERIENCING ART - ART OF EXPERIENCING

ALL STARTED WITH A SELFIE
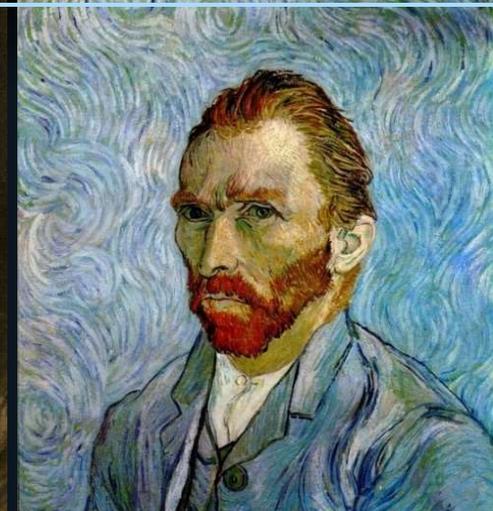
Make Up Your Selfie

THE AVERAGE 16–25 YEAR OLD WOMAN SPENDS OVER FIVE HOURS A WEEK TAKING SELFIES

SOURCE: http://theberry.com/2015/09/25/millennials-explain-the-art-of-their-selfie-routines-4-photos/

3 selfies per day

16 minutes spent on each selfie session

48 minutes per day

5 1/2 hours a week

7 selfies taken before finding the perfect one

TRENDS
EXPERIENCING ART - ART OF EXPERIENCING

LIFE, RESTRUCTURED

REALITY, ENHANCED

DATA, REVOLUTIONISED

POWER, REDISTRIBUTED

CONSUMPTION, REIMAGINED

WORLD, TRANSFORMED

MEGATRENDS AND THEIR IMPLICATIONS FOR TRAVEL & TOURISM

WTTC, Bloomberg media Group 2019:

Bloomberg Media Group

NEW SENSIBILITY

H2H

NEW SENSIBILITY

DESTINATE TRAVEL OFFERS HYPER-LOCAL EXPERIENCES IN SOUTH AFRICA
6TH JUNE 2019

From backyard concerts to country, Destinate Travel gives visitors the opportunity to share experiences and learn skills from locals across South Africa. Glob...

VOICES

ANCESTRY TRAVEL: AIRBNB PARTNERS WITH DNA TESTING SERVICE 23ANDME
29TH MAY 2019

Proving once again that Airbnb is at the forefront of travel... home DNA testing service 23andMe. In doing...

TECH WORLD

REVIEW: PROVISIONERS RESTAURANT EXPLORES PINK AND BLACK FOOD
25TH MAY 2019

Provisioners restaurant at the new Dixon hotel on London... ...ish place for both guests and ... eat. Gently innovative, the chef focuses...

FOOD & DRINK

FLASH PACK LAUNCHES 'ANTI-BURNOUT' TRIPS TO BALI FOR STRESSED SOLO TRAVELLERS

GENERATOR SAYS THE 'COOLER THE BRAND, THE HIGHER THE RATES'

GENERATION ALPHA INFLUENCES WHERE FAMILIES GO ON HOLIDAY

HYPER - LOCAL
SOLO STRESS
ORIGIN
DESIGN
FOOD
ALPHA INFLUENCERS

https://globetrender.com/page/3/

PEOPLE
The Pursuit of Betterment

Bloomberg Media Group

Personal fulfilment, in fact, is the top measure of success cited by high net-worth individuals. Among this affluent segment, nearly 7 in 10 of those over 40 and nearly 6 in 10 of those under 40 say this metric defines success for them.[6]

At the same time, the experience economy has reached a new peak. Experiences as social currency are no longer enough. Now, consumers seek shared experiences to deliver meaning, self-improvement and stronger connections.[7]

And they are turning to unplugged, tech-free experiences as well. A recent study revealed that one third of UK internet

24

TRENDS: Capitalizing on the cultural moment

ART & CREATIVITY- Destinations' DNA

BUSINESS

WORLD TRAVEL COUNCIL · **Bloomberg Media Group**

Capitalising on the Cultural Moment

The business world is taking these changes in a stride. The US self-improvement market is expected to grow to $13.2 billion in 2022, from nearly $10 billion in 2016, and more and more brands are making space for creativity and community."

Designers including Prada, Burberry, Kith, Tiffany's and Marc Jacobs, have opened cafes and dining experiences within their stores. Car brand MINI has converted a 23,000 square foot warehouse in Brooklyn, New York into a space for "creative exchange" that includes a shop, restaurant, workspace, art gallery and start-up accelerator.

Dean Skira - Pula Croatia, 2006. https://weburbanist.com/2014/06/12/infrastructural-art-colorful-leds-lights-up-shipyard-cranes/

OPPORTUNITIES

OPPORTUNITIES
CREATIVE SOCIETIES

OECD 2018 Tourism consumption by product
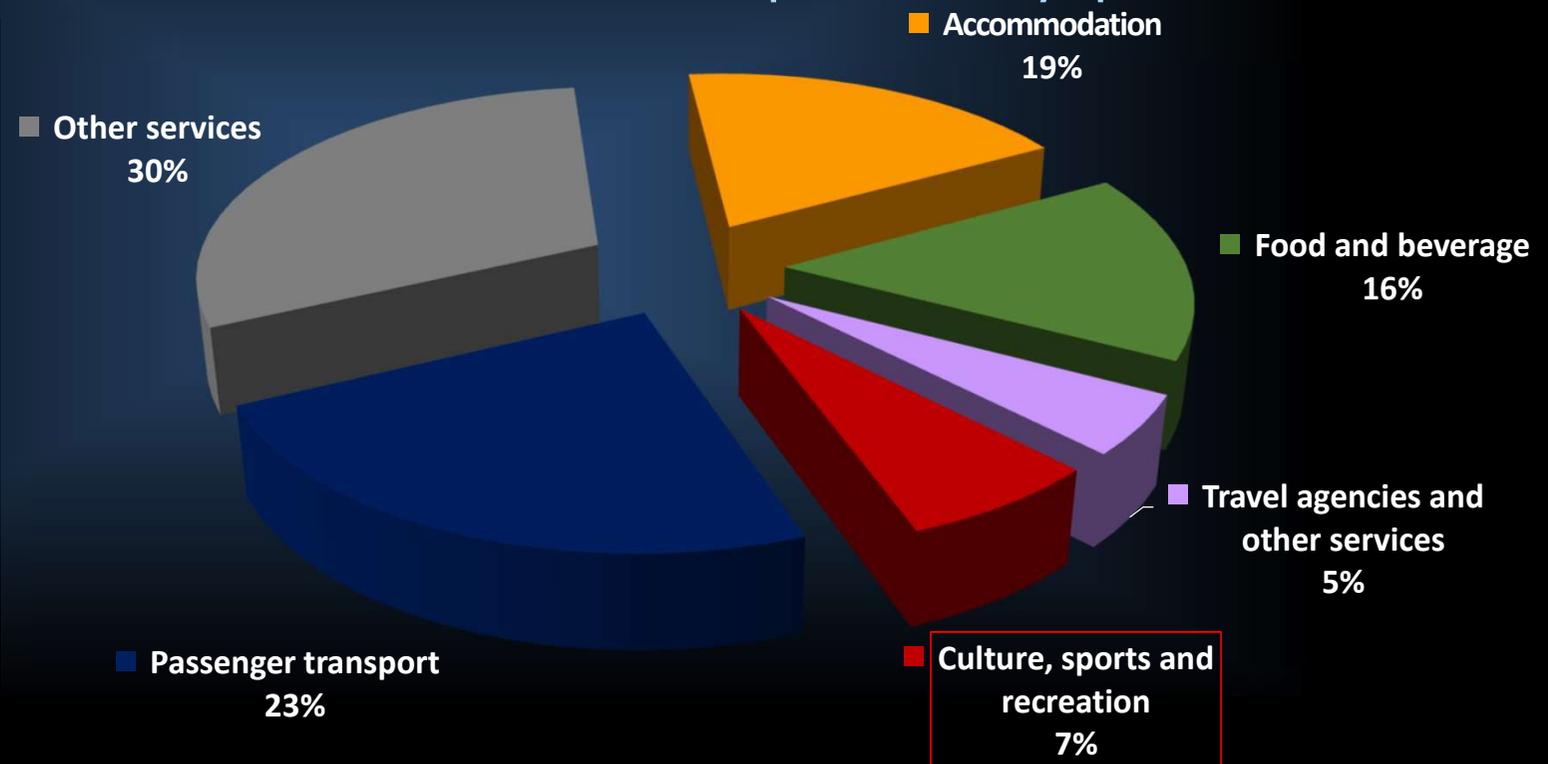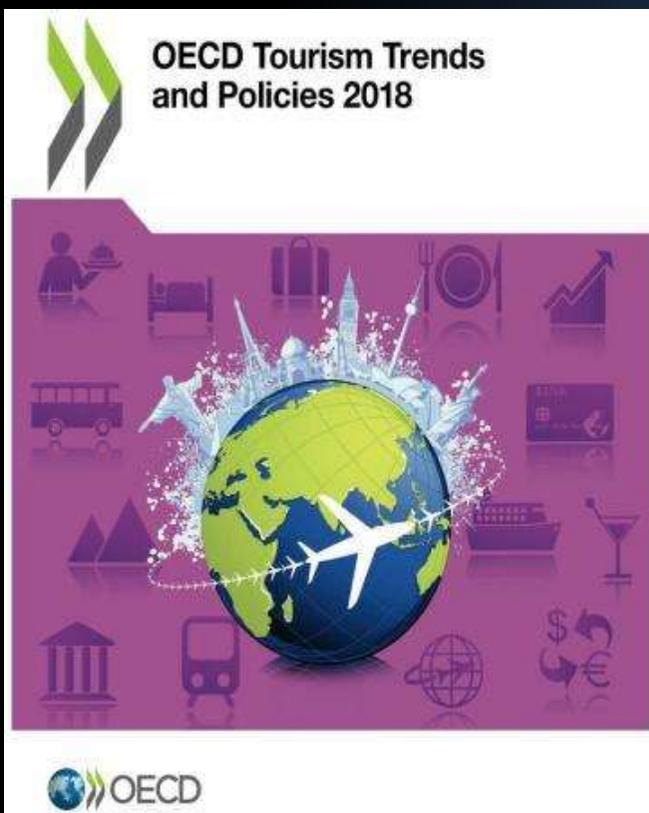
OECD Tourism Trends and Policies 2018

■ Accommodation
19%

■ Other services
30%

■ Food and beverage
16%

■ Travel agencies and other services
5%

■ Passenger transport
23%

■ Culture, sports and recreation
7%

WHERE ARE THE NEW COMFORT ZONES?

Searching for DNA of EUSAIR destinations

CREATIVE DESTINATIONS

- Participatory museums - Creative museums
- Musealisation of destinations - creative – transforming deep experiences

Creative museums   -   unplugged experiences

„Betina Museum of Wooden Shipbuilding
expression of the identity of a community, a model of relations between
museum, community and local enterprises." EMYA AWARD

WHERE ARE THE NEW COMFORT ZONES?

EXPERIENCING ART - ART OF EXPERIENCING

- Searching for DNA of EUSAIR destinations

- Emphasise real-life, experiences - feel immersive, authentic and human.

Create value through differentiation. Consumers do not want a one-size-fits-all approach. They want access to meaningful, unique and unusual experiences that bring them closer while setting them apart from the pack.

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Emphasise in-real-life, unplugged experiences. Increasing demand for connectivity should not distract from the growing need for offline time. Travellers are seeking opportunities to experience new cultures and connect with communities in ways that feel immersive, authentic and human.

CREATIVE TOURISM PRODUCT DEVELOPMENT

PILLAR 4 ACTIVITIES

RECENT TSG4 ACTIVITIES: TOURISM CULTURE AND CREATIVITY

TSG4 Voted for:

- 3 project proposals
- 2 cross-pillar project proposals
- 2 cultural routes for Routes4U project

Macro-regional thematic event : Cultural Routes of the
Olive Tree Workshop, Mali Lošinj, Croatia

1st EUSAIR Workshop on Cultural Tourism and Local Identity,
Athens, Greece

10th TSG4 meeting, Podgorica, Montenegro & back to back
AII Round table on the topic of Tourism & Culture – Participatory Storytelling

EUSAIR Budva Forum & Routes4U workshop

TSG 4 PRIORITIES ➡ PROJECT IDEAS

Priority/action	Joint targets/indicators - summary	PI	Activities
TOPIC 1: Diversified Tourism Offer			
1.&2. Fostering Adriatic-Ionian cultural heritage & Development of sustainable and thematic routes: **Cultural Tourism**	Diversification of products/increasing number of visitors; supporting: the development of creative and cultural industry and SMEs, synergies between creative and cultural industries and the hospitality sector and sustainable touristic valorization of coastal and underwater archaeological heritage Diversification of products/increasing number of routes (e.g. archeological, historical, festivals, thermal, wellness, wine and other thematic routes; supporting the development of cycling, walking/hiking and sailing routes		Mali Lošinj – 9th TSG4 meeting: Olive Tree Route – Routes4U – cooperation possibilities discussed Roman Heritage Route – initiated Creative Tourism – connecting stakeholders on the routes
3. Improvement of SMEs performance and growth- diversification, **Research & Development**	New national and transnational clusters and SMEs in the field of tourism, new business opportunities, joint regional and transnational entrepreneurial projects and researches, local communities involved; increased number of total tourist arrivals and overnights, increase of tourism income		CulTurAIR- research and development of cultural tourism - EUSAIR countries – common methodology
TOPIC 2: Sustainable and Responsible Tourism Management			
1.&2. **Training and skills** in the field of tourism businesses (vocational and entrepreneurial skills) & Expanding the tourist season to all-year round	New programmes for training and new projects in the field of education; the aim: provide in-service trainings for education professionals, flexible and continuous education of SME employees and to raise the knowledge and competence of unemployed; target: increased number of highly educated employees and entrepreneurs in the field of tourism Promoting/supporting development of special interest tourism: MICE, rural, alternative tourism, etc.; exchange of good practices; target: increased number of tourist arrivals and overnights; increased number of events, performances, entrepreneurships and SMEs	DES_AIR TSG4 approved	**Education for integrated sustainable management of destinations** Creative tourism niche development Responsible tourism management DMC &DMO - new training and skills to strengthened EUSAIR countries competitiveness - increasing the quality of integrated sustainable DM through development of LLL training programs and Masters' programmes
3. Developing **network of sustainable tourism** businesses and clusters	Supporting: networks of creative industries, networks promoting and sharing best practices in environmental quality management and tourism clusters for the implementation/adoption of the EU Eco-Management and Audit Scheme (EMAS), ETIS and other Green (sustainable) Certification Schemes.	Green Mapping TSG4 approved	Support to the development and promotion of quality-assessed Micro & SME tourism operations and destinations in the EUSAIR - to improve their sustainability and visibility

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MALI LOŠINJ: CULTURAL ROUTES
WTTC: Real-life, unplugged experiences - immersive, authentic and human

culinary workshop

culture

history

Photography

wellness

CULTURAL ROUTES &
CREATIVE TOURISM -
SUSTAINING
TRADITIONS

CULINARY IN SITU
EXPERIENCE

COMMON TOPICS BUT A PERSONAL STORY

8 EUSAIR COUNTRIES – 40 DESTINATIONS – ROMAN SITES
IDENTITY BASED PRODUCT DESIGN

Sustainable and thematic TOURIST ROUTES

DIVERSIFIED tourism offer (products and services)

SICILY: CATANIA – ROMAN THEATRE AND ODEON – SOCIAL AND CULTURAL LIFE	**MNE:DOCLEA / DUKLJA UNESCO SITE** *The story of mosaics*	**SLO: LJUBLJANA – AEMONA/ EMONA**	
AQUILEIA – UNESCO Patriarchal Basilica –**EARLY CHRISTIANITY**	**MNE: MUNICIPIUM S PLjEVLjA**	PULA – ARENA AMPHITHEATER AND LIVELY CONTEMPORARY INTERPRETATION	ITALY, SICILY: TAORMINA - THE ANCIENT THEATER
SICILY: CASALE – THE CASALE ROMAN VILLA IN PIAZZA ARMERINA	**MNE :RISAN -** Mosaics in Roman villa, Risan, *The story of mosaics*	**IZOLA – ARCHAEOLOGICAL SITE SIMONOV ZALIV** -a Tangible Map Interface -TMI	GREECE - **DELOS: THE ROMAN AGORA**
SICILY: TELLARO - THE TELLARO ROMAN VILLA (NOTO)-HOME DESIGN	*SR:Roman palatial culture: design* **FELIX ROMULIANA - GAMZIGRAD**	**CELEIA –CITY UNDER CITY**	CROATIA - **VID – NARONA - IN SITU MUSEUM - AUGUSTEUM** 19 MEGA STATUE
APULIA, EGNAZIA – ARCHAEOLOGICAL SITE	**SR: SREMSKA MITROVICA – SIRMIUM – IMPERIAL SITE**	*RIJEKA, TARSATIC PRINCIPIA – CLAUSTRA*	ARCAHAEO MUSEUM OF ZAGREB Empress PLAUTILA
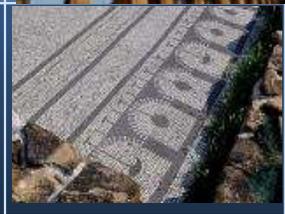
CR: CREATIVE TOURISM PRODUCT DESIGN

CULTURE AND CREATIVITY ON THE

ROMAN HERITAGE ROUTE

Real-life, immersive and authentic

IDENTITY LEVELS REFFERING TO:
- PRODUCTION
- CREATION
- ART...

CREATIVE WORKSHOPS

IDEA exclusive

PRODUCT DVLP.

Differentiating rythm

CONTEMPLATION

REST & WELLNESS   PARTICIPATION

CULINARY INSPIRATION

CREATIVITY

Andautonia Days

PROVOKING REACTION

FUN AND EDUCATION

LITERARY INSPIRATION

39

STORYTELLING – A NEW PARTICIPATORY APPROACH INTRODUCED: ISTRA INSPIRIT

CREATIVE PARTICIPATION

- Istra Inspirit
  presented in Montenegro

- A consumption lifestyle replaces a production lifestyle with both competing for the same building types.

WTTC: REALITY ENHANCED

PD: EDUCATION FOR INTEGRATED SUSTAINABLE MANAGEMENT OF EUSAIR DESTINATIONS

GENERAL OBJECTIVE

Education for integrated sustainable management of destinations
Smart specialization of destinations of EUSAIR, for high quality diversification of tourism offer, sustainable destinations, distinctive and competitive

TRAVEL & TOURISM IMPLICATIONS

Create positive impact in local communities. Demonstrating tangible efforts to improve the environment in the places of operation affords key opportunities to mitigate business risk, secure customer loyalty and build resonant, authentic brand stories.

Integrate sustainable experiences seamlessly. Whether through new modes of transportation, eco-friendly accommodations or exposure to alternative products, positive practices can serve as novel luxuries that enhance customer experience and appeal to higher order concerns.

Tune in to local market dynamics. Tourists' utilisation of resources outpaces that of locals. Tensions may intensify as resources are taxed. Consider and prepare for different scenarios and identify early signals of disruption to watch out for.

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Human capital development
LLL trainings and Masters program:
>Development of smart interdisciplinary
  modules including
• Specialization in: SIT - active tourism, food
  tourism, creative and cultural tourism, and
  hybrid combinations such as eco-cult
  health&cultural, etc.
• Building skills for new technologies

>Building capacity of DMOs – sust. integrated dest.
>Building capacity of all stakeholders

DESEASONALIZATION

NETWORK SUSTAINA Touri busines

TRAINING IN VOCATIONAL and entrepreneurial skills in tourism

Sustainable and responsible tourism MANAGEMENT (innovation and quality)

PD: EDUCATION FOR SUSTAINABLE DESTINATIONS MANAGEMENT

HERITAGE

ART AND CREATIVITY

ENO-GASTRONOMY

INTEGRATED APPROACH

ACTIVITIES

THEMATIC ACCOMMODATION

ACCESSIBILITY

VISITORS H2H

42
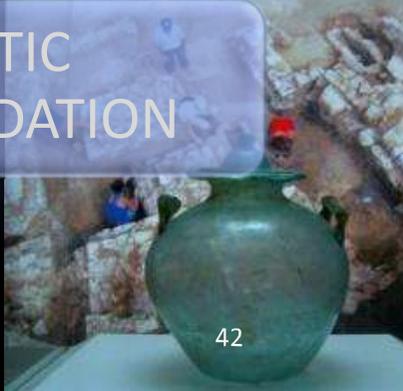
arhitektura
prostor
source

Hotel Amarin u Rovinju

Rezultati natječaja za hotel u Maksimirskoj 121 u Zagrebu

Degradiran prvi poratni hotel u Tučepima

Hotel D-Resort nominiran za nagradu "The Design Awardsa"

Rezultati natječaja za izradu idejnog

3LHD: Hotel Lone

DESIGN HOSTEL GOLI+BOSI SPLIT

BUSINESS

Capitalising on the Cultural Moment

WORLD TRAVEL & TOURISM COUNCIL   Bloomberg Media Group

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Fostering Adriatic-Ionian CULTURAL HERITAGE

CulTourAIR:
INTERNATIONALLY COMPARABLE and harmonized national visitor surveys' data for EUSAIR cultural tourism

+

HARMONIZED AND UNIFIED methodological framework for CT surveys in Adriatic-Ionian Region.

A profile of visitors to cultural attractions in AIR, overall and by countries Estimation of visitors' **consumption**

Insights into v**isitors' behavior** and **satisfaction** with AIR cultural tourism offer, overall and by countries

Visitors' **attitudes** towards cultural attraction or event, as well as towards cultural offer in general

OUTCOMES: Increased **quality of the AIR cultural tourism product**

Assessment of the e**conomic impact** of cultural tourism

OUTCOMES: better marketing planning improvement of promotional activities for AIR cultural tourism Strategies CT

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SUSTAINABILITY AND CREATIVE TOURISM

- *sustainability of culture, of spaces, OF CREATIVE TRADITIONS*

- *sustainability of identities* and

- *sustainability of* rich attractive diversified environments.

= *sustainability of economy* and *sustainability of people, societies*,

=*competitiveness of tourism destinations.*
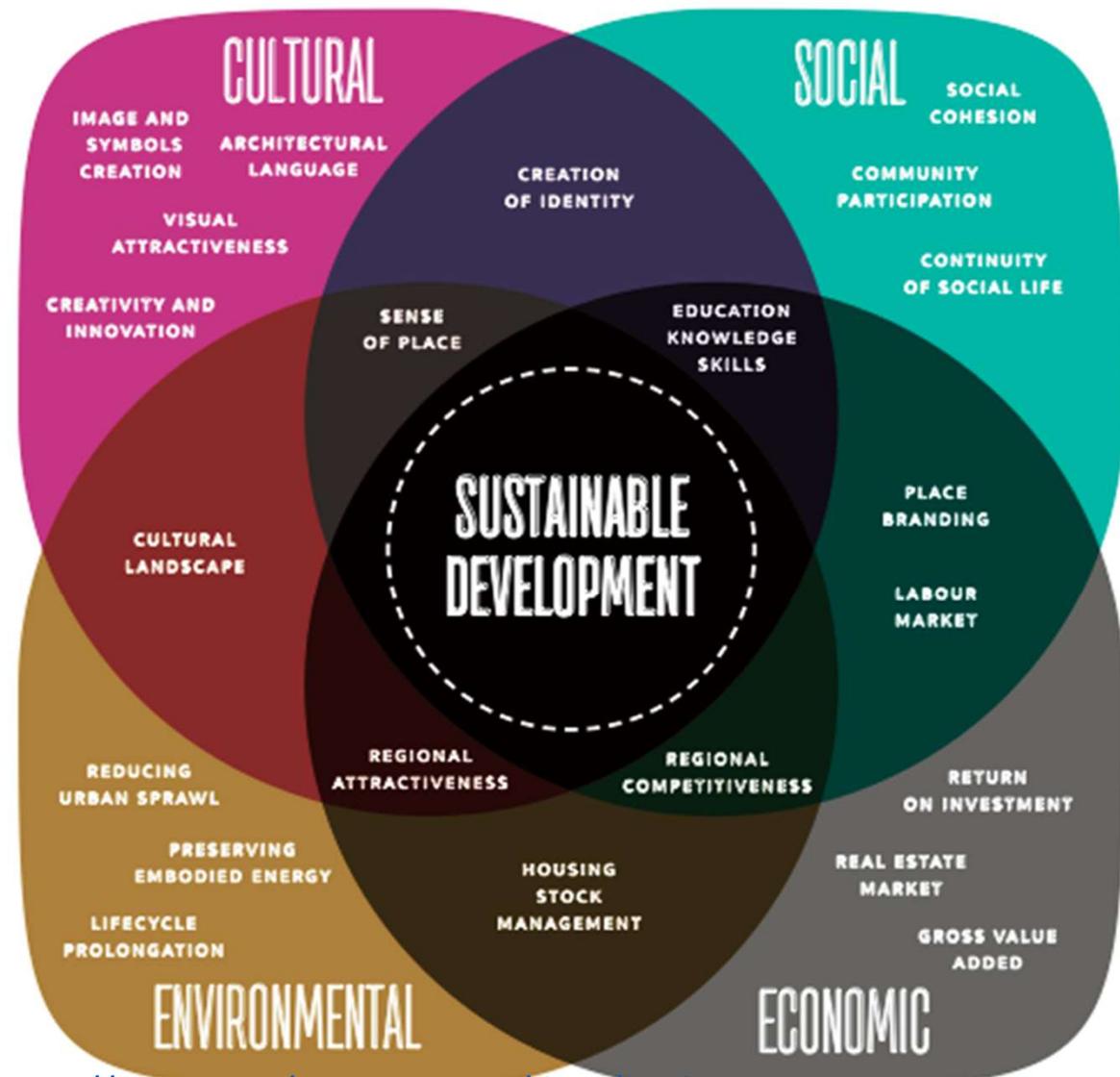
Source: https://issuu.com/europanostra/docs/chcfe_report_executivesummary

FIGURE C. THE DIFFERENT SUBDOMAINS IDENTIFIED IN THE COLLECTED STUDIES MAPPED IN THE HOLISTIC FOUR DOMAIN APPROACH DIAGRAM

MEANINGFUL TRAVEL

COMMUNICATING VALUES

- Meaning
- Brand
- Quality
- Uniqueness
- High value not high volume

Create value through differentiation. Consumers do not want a one-size-fits-all approach. They want access to meaningful, unique and unusual experiences that bring them closer while setting them apart from the pack.

Emphasise in-real-life, unplugged experiences. Increasing demand for connectivity should not distract from the growing need for offline time. Travellers are seeking opportunities to experience new cultures and connect with communities in ways that feel immersive, authentic and human.

WORLD TRAVEL & TOURISM COUNCIL   **Bloomberg Media Group**
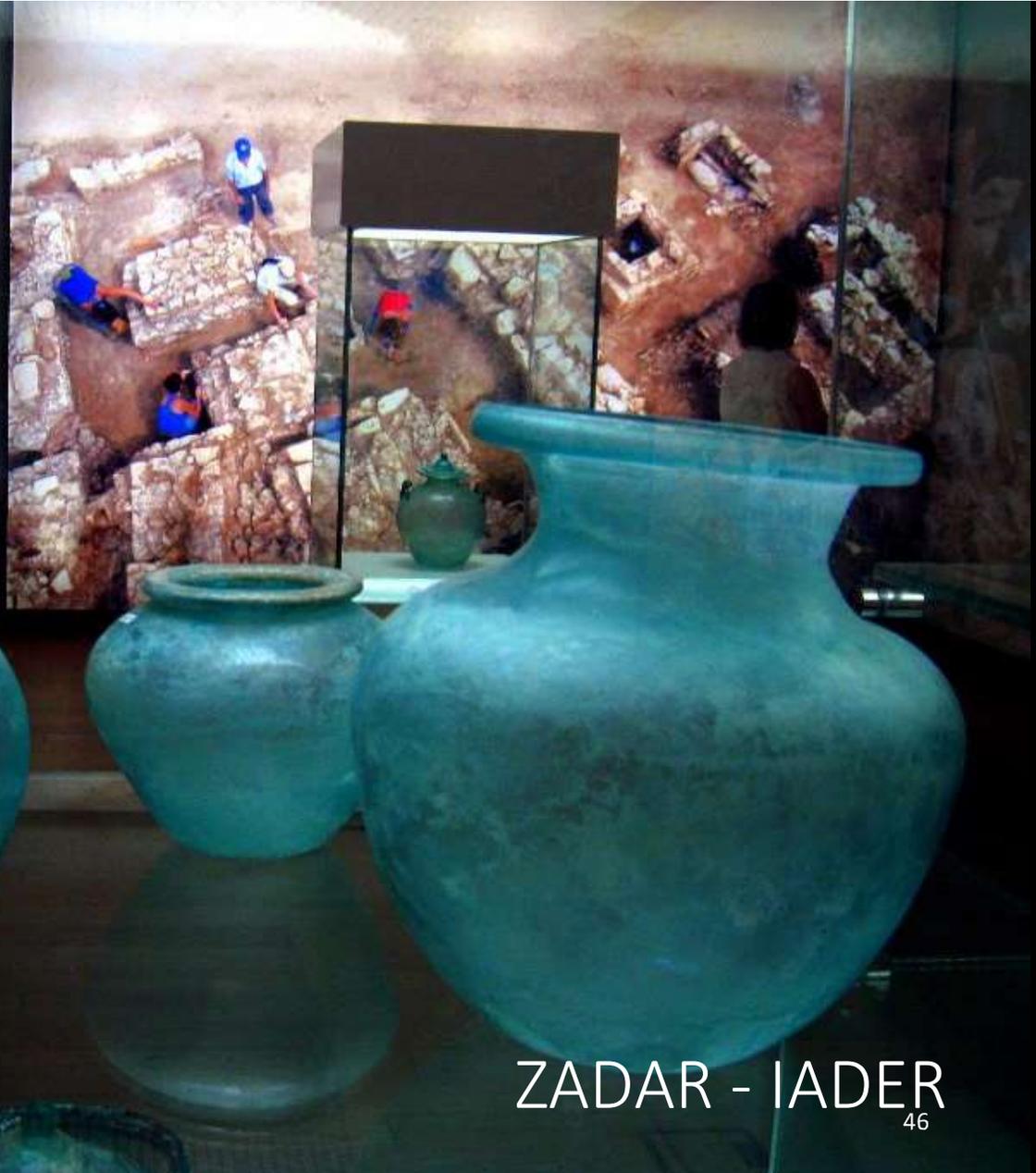
ZADAR - IADER

STARTING POINT: HUMANISATION

THE WHY?

CREATIVE TOURISM -
SUSTAINING MEANINGS   -   UNDERSTANDING LOCAL

KEY QUESTIONS : THE WHY?

SATISFY   THE NEEDS OF THE WHO:

H2H – PARTICIPATE AND CREATE

BACK TO HUMAN: I CHANGE

BACK TO COMMUNITY : RESPONSIBLE VISITOR

BACK TO UNDERSTANDING: ETHICAL LIVING

BACK TO UDERSTANDING

STEPS AHEAD ?

→ project ideas development ensuring the integrated sustainability

→ cross-cutting issues: research and innovation, capacity building education, communication to wider audiences

OUTCOMES?

photo: Magda Klaric

mood management → **selfness** → **mindness** → **transformation** → **Responsible traveler**

Source: Matthias Horx, ITB 2005

CULTURE & CREATIVITY IN EU: THE ROLE OF THE
EUSAIR

Sustainable Tourism
EUSAIR

EU Strategy for the
Adriatic and Ionian Region
EUSAIR

THANK YOU!

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Interreg
ADRION
ADRIATIC-IONIAN
European Regional Development Fund   Instrument for Pre-Accession IPA Fund

Ministry of Tourism
REPUBLIC OF CROATIA

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REGIONE AUTONOMA
FRIULI VENEZIA GIULIA