




ABC
ACCELERATOR
SLOVENIA

REMOVING OBSTACLES FOR **STARTUPS** AND **ENTERPRISES** GROWTH



A map of Europe with a teal-colored region covering Eastern Europe and a yellow-colored region covering the Balkans and parts of Central Europe. Slovenia is highlighted in a darker blue within the yellow region. The text is overlaid on the map.

WE COME FROM **SLOVENIA**,
A COUNTRY WITH ONLY
2 MIL PEOPLE.

**BUT THE STRATEGIC
LOCATION IS AMAZING!**

**Eastern
Europe**

SEE

FOCUSING ON WHAT STARTUPS NEED! **TESTING MARKET:**

BTC City

- 250000 m²
- 21 million visitors
- 450 businesses on the spot
- 60 bars & restaurants
- 3 banks
- post office, multicinema,
3D movie center
- Plaza hotel
- 2 business complexes

**THE PERFECT TESTING
ENVIROMENT!**



■ **ABC ACCELERATOR**, SLOVENIA

- Established in March 2015
- **7 startup** acceleration programs
- **6 enterprise** acceleration programs
- **5 acceleration programs** connected with the ecosystem and EU partners
- VC fund
- More than **€30mil** of investments into portfolio startups





2017: Best accelerator
in the CEE region

■ ACCELERATION PROGRAMS

- **Startups:** incubation & acceleration program for early stage startups
- **Enterprises:** mind-changing programs for innovation and transformation of business
- **120+ startups** accelerated from **30 different countries**



■ ACCELERATION PROGRAMS

- 3 months program to scale up startups' sales
- Up to **10 startups/batch**
- **Acceleration program** – equity based
- **Incubation program** – no equity taken
- Worldwide network of mentors & investors





What are we looking for?

Startups with a team, revenue, proven
Product/Market Fit, sales challenges



Focus?

Startups in Tourism & Culture,
Communications, Energy, E-commerce,
Shopping, Logistics, IoT & Crowdfunding



ABC'S

ALUMNI

CIBO

www.ciboapp.eu



SOPLAYA

www.soplaya.com



NERVTEH

www.nerv-teh.com



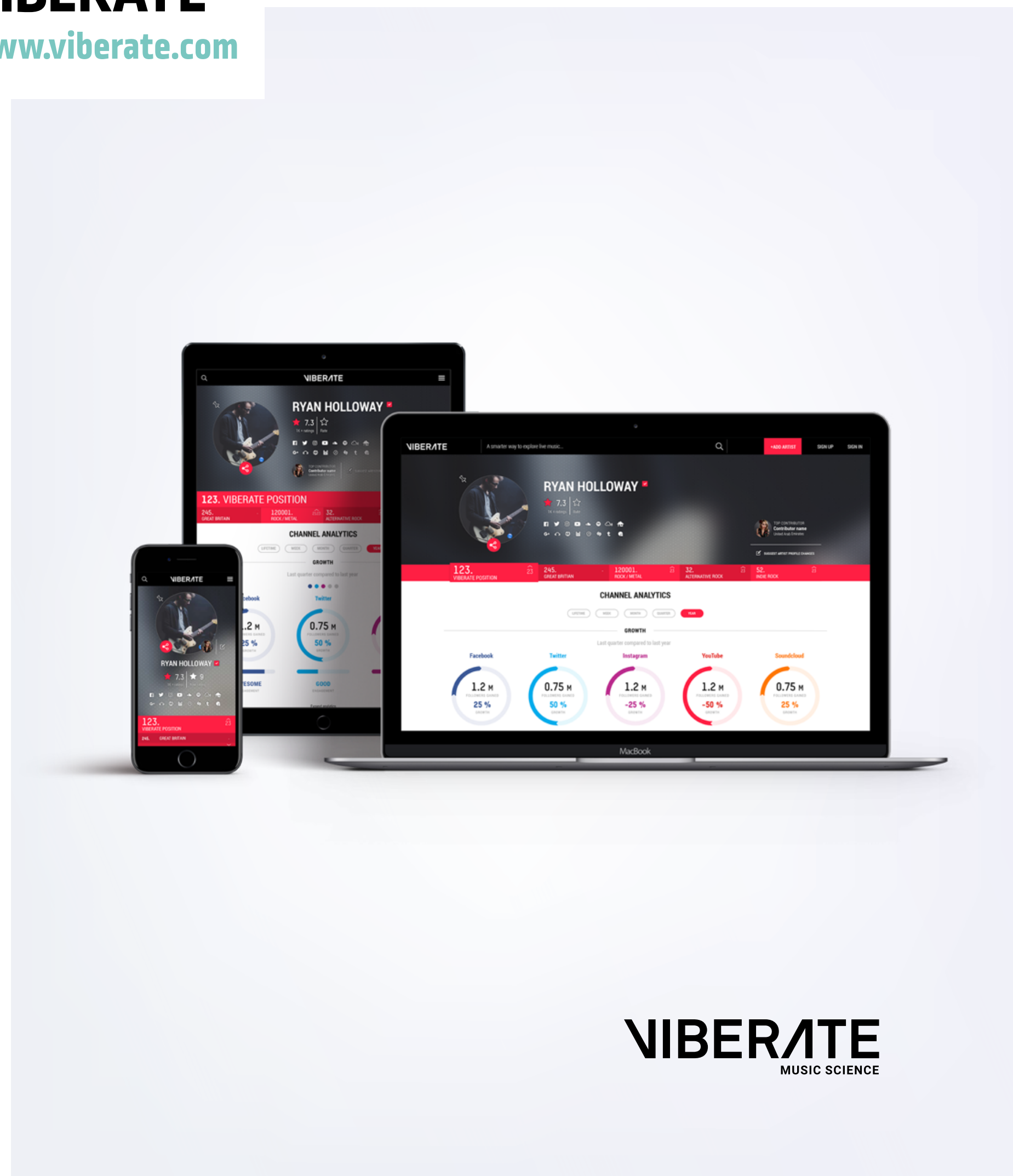
STORMBORN

www.stormbornstudio.com



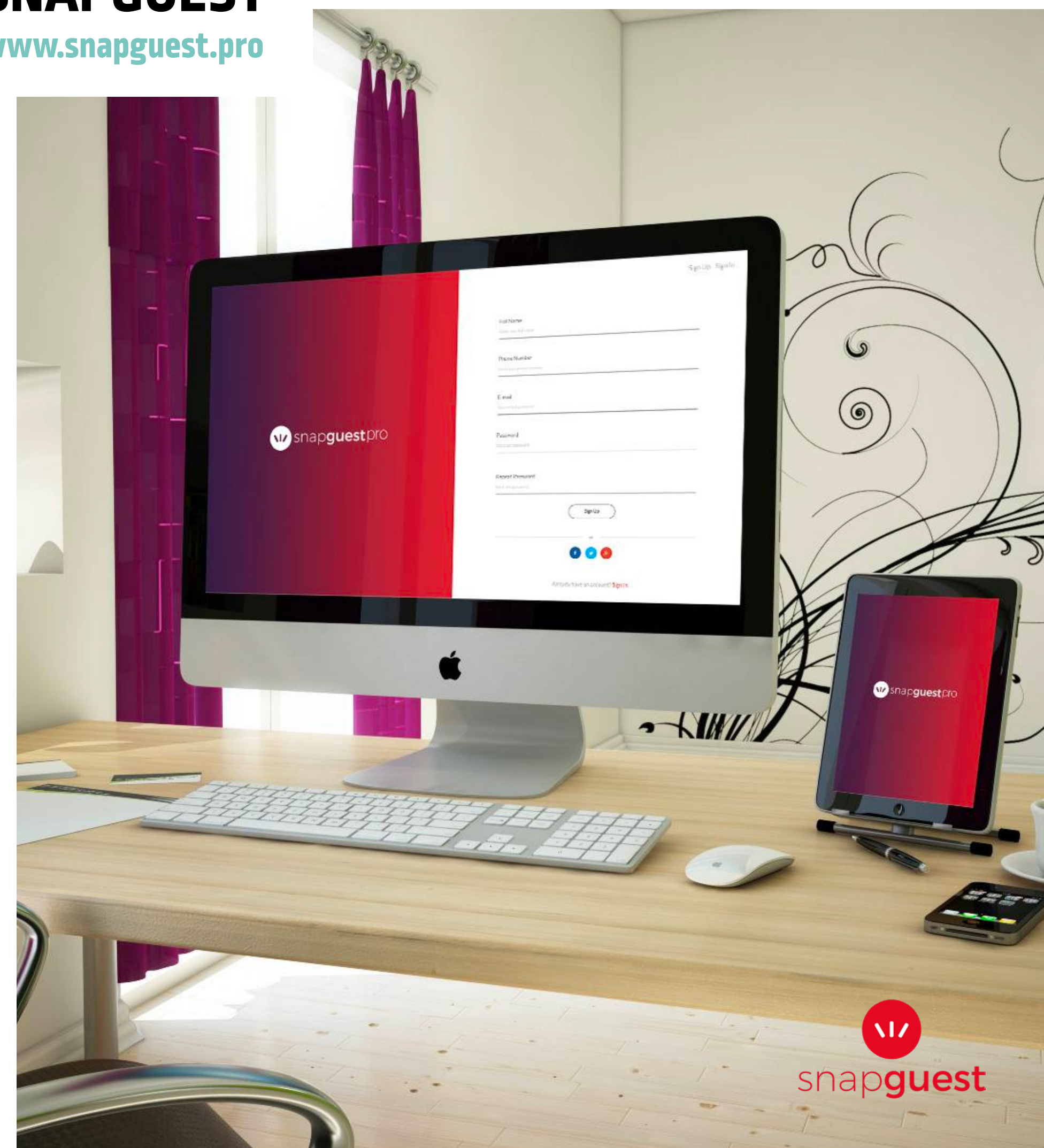
VIBERATE

www.viberate.com



SNAPGUEST

www.snapguest.pro



FASTCAST
www.fastcast.me



VISUALAZER
www.visualazer.com



SYMVARO

www.symvaro.com/en



SOLOPEX

www.solopex.com



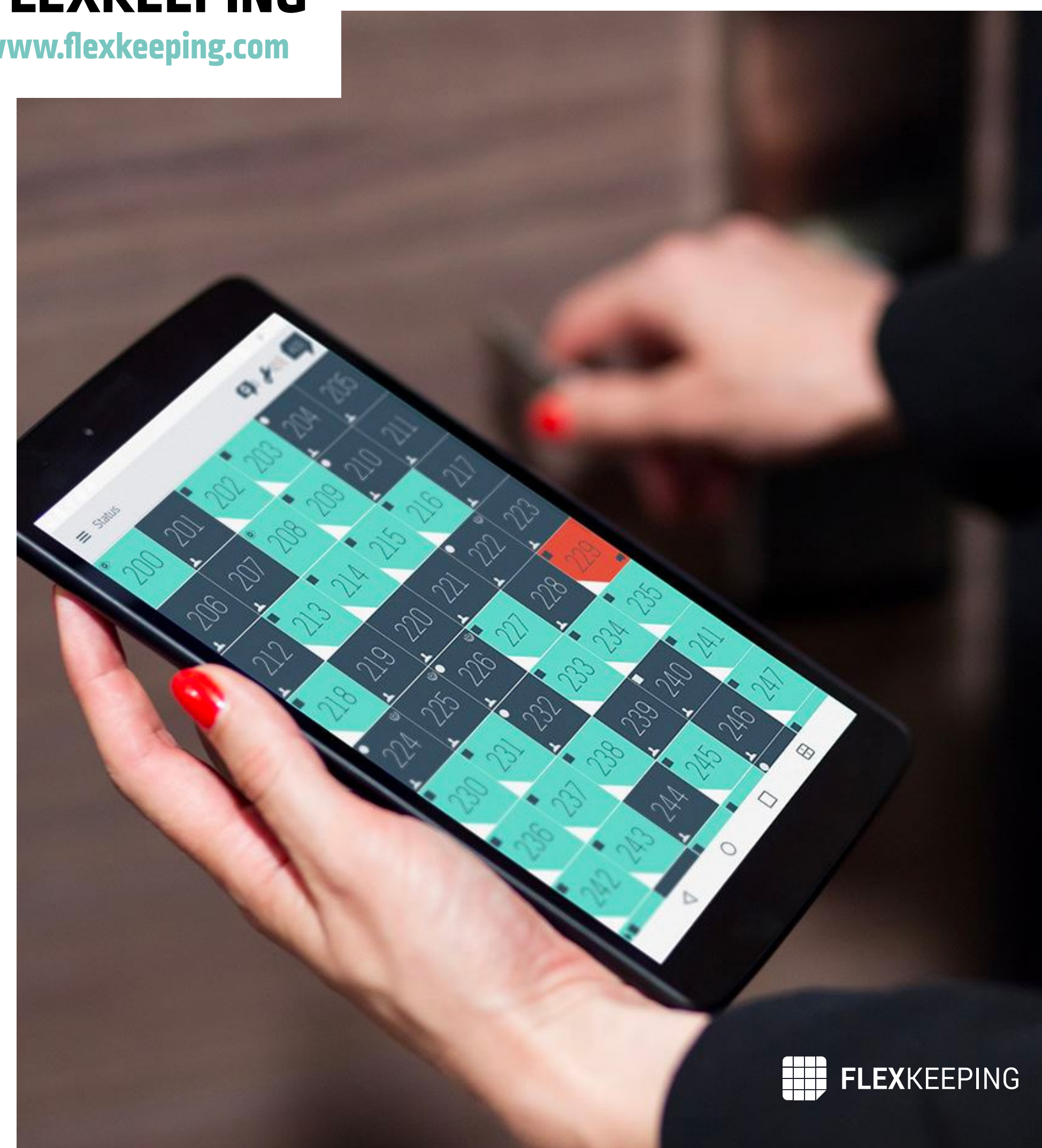
HOTAILORS

www.hotailors.com



FLEXKEEPING

www.flexkeeping.com





EU

PROJECTS

■ EU PROJECTS

- **NUVOLAK2:** Innotalks
- **CAB:** acceleration program for early stage startup that wish to grow in ITA & SLO
- **INNOENERGY:** acceleration program for energy & clean tech startups
- **EIT DIGITAL – ARISE:** Meet&match events and startup programs





ABC

DEMO DAY





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