

# REMOVING OBSTACLES FOR STARTUPS AND ENTERPRISES GROWTH





# FOCUSING ON WHAT STARTUPS NEED! TESTING MARKET:

# **BTC City**

- 250000 m<sup>2</sup>
- · 21 million visitors
- 450 businesses on the spot
- 60 bars & restaurants
- 3 banks
- post office, multicinema,
  - 3D movie center
- Plaza hotel
- 2 business complexes

#### THE PERFECT TESTING ENVIROMENT!



# **ABCACCELERATOR**, SLOVENIA

- Established in March 2015
- **7 startup** acceleration programs
- **6 enterprise** acceleration programs
- 5 acceleration programs connected with the ecosystem and EU partners

#### VC fund

More than **€30mil** of investments into portfolio startups





# **2017: Best accelerator** in the CEE region

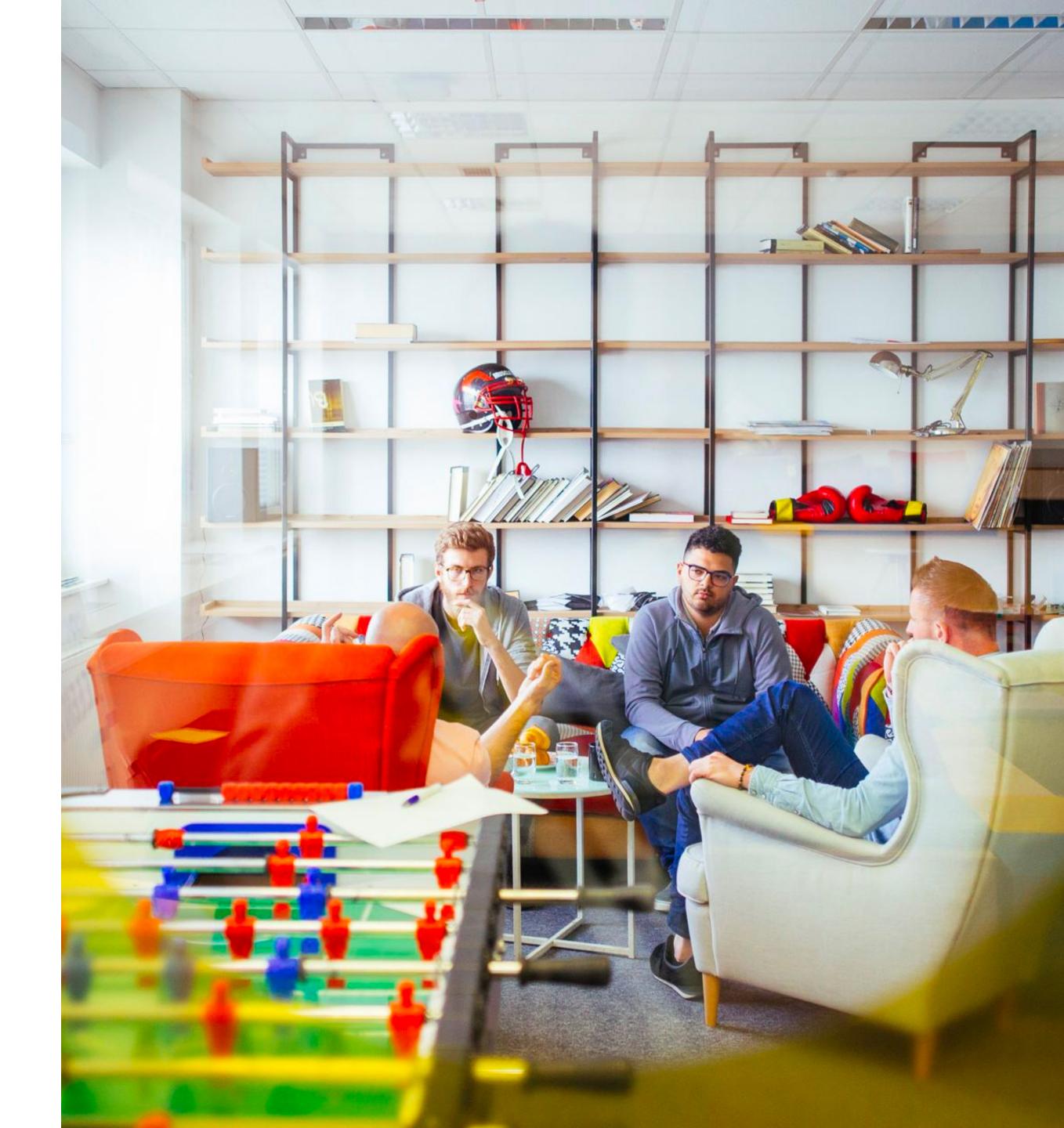
## **ACCELERATION PROGRAMS**

- Startups: incubation & acceleration program for early stage startups
- Enterprises: mind-changing programs for innovation and transformation of business
- 120+ startups accelerated from 30 different countries



## **ACCELERATION PROGRAMS**

- **3** months program to scale up startups' sales
- Up to 10 startups/batch
- Acceleration program equity based
- Incubation program no equity taken
- Worldwide network of mentors & investors





# What are we looking for? Startups with a team, revenue, proven Product/Market Fit, sales challenges



# Focus?

# Startups in Tourism & Culture, Communications, Energy, E-commerce, Shopping, Logistics, IoT & Crowdfunding



ABC'S ALUMNI

#### CIBO www.ciboapp.eu













#### **STORMBORN**

STORM

www.stormbornstudio.com

#### THE FORGOTTEN PATH



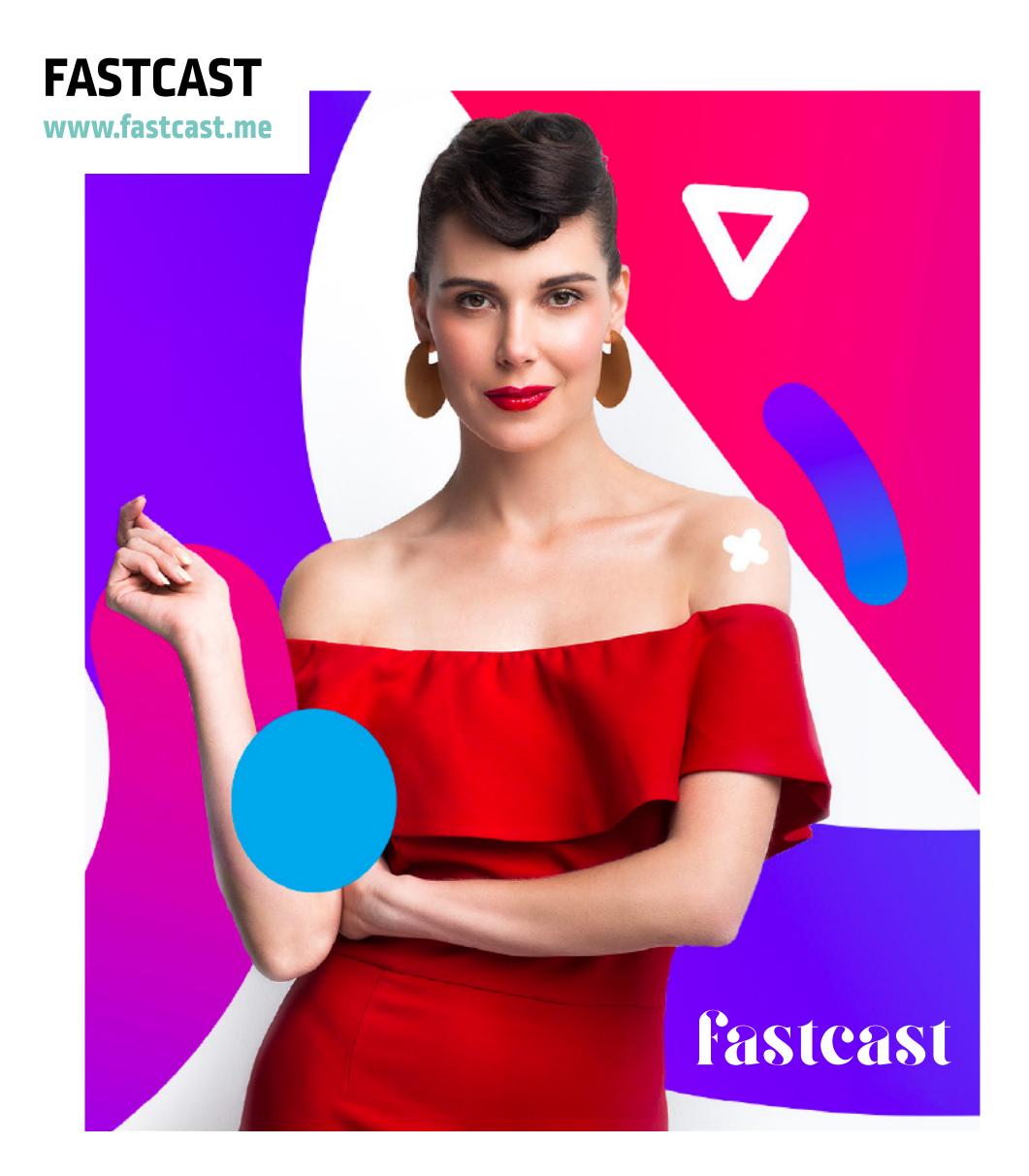


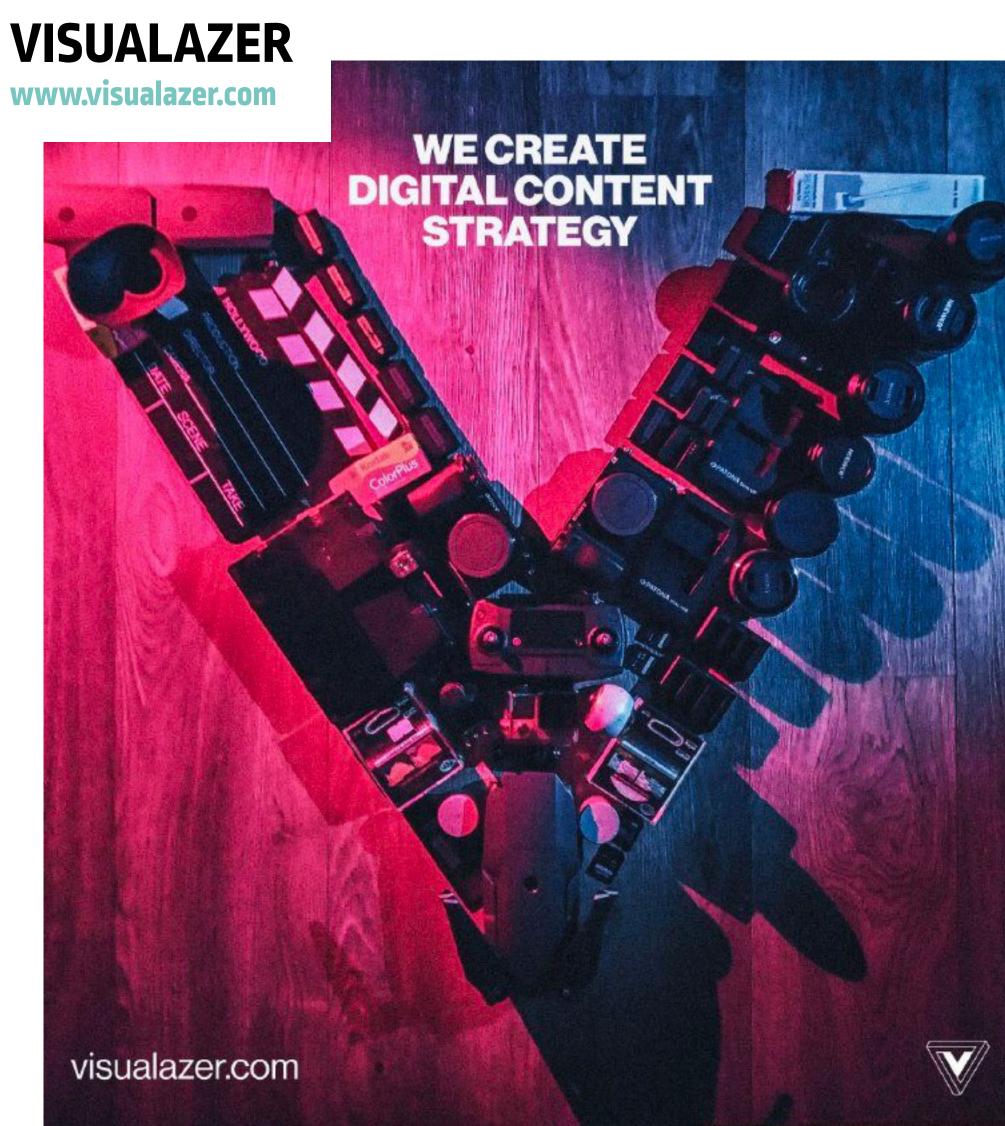
















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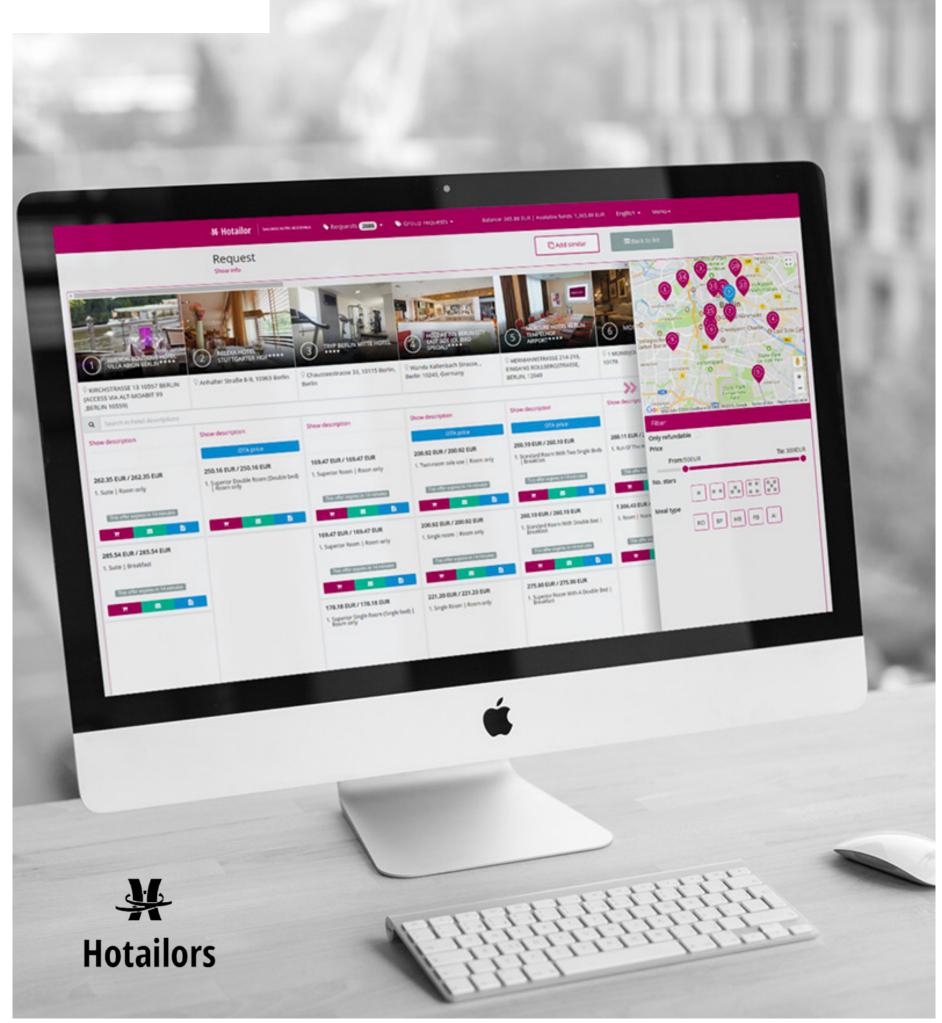




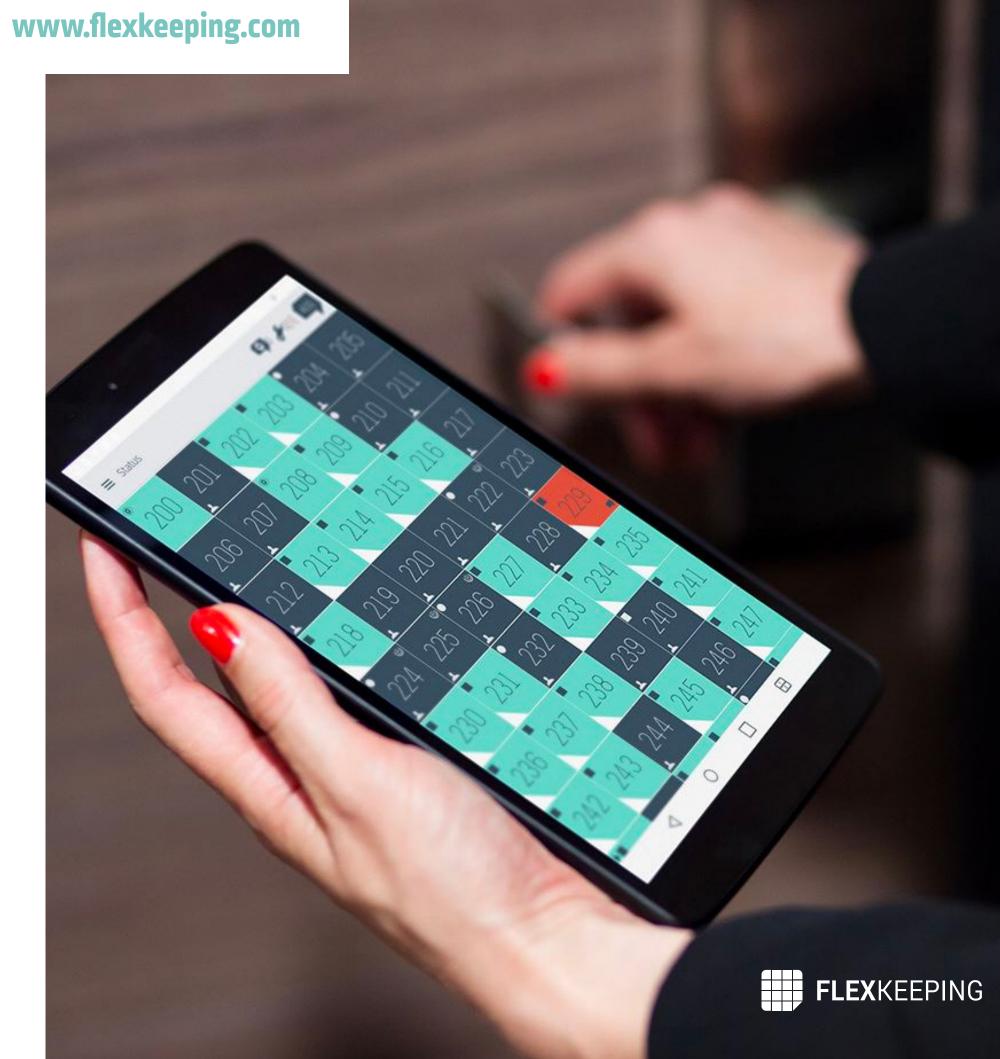




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EU PROJECTS

### **EUPROJECTS**

NUVOLAK2: Innotalks

- **CAB:** acceleration program for early stage startup that wish to grow in ITA & SLO
- INNOENERGY: acceleration program for energy & clean tech startups
- EIT DIGITAL ARISE: Meet&match events and startup programs









# ABC DEMO DAY



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